

# annual winter carnival



february 5~8'64



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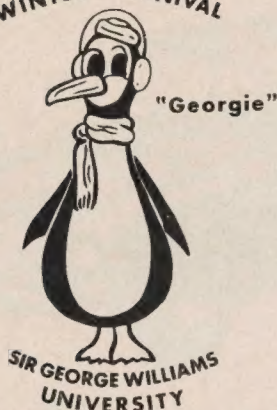
Chomedey  
Greenfield Park

Pont Viau  
La Salle

Jean Talon at Pie IX  
and Sherbrooke Street East.

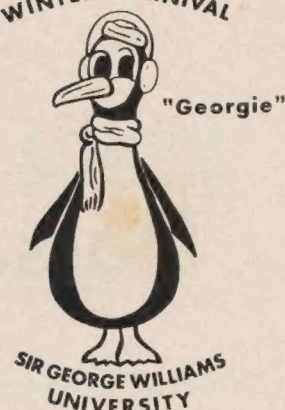


WINTER CARNIVAL



Joe Padulo

WINTER CARNIVAL



## *Welcome to Carnival '64*

This year's Winter Carnival is one which has been eagerly anticipated by both Carnival staff and the students in general. For most students, this time means release from classes, fun up North, entertainment, excitement, gaiety, song and dance, and this is what carnivals are meant to be.

But any successful carnival involves a great expenditure of time and effort on the part of its organizers, and judging from our committee's enthusiasm, Winter Carnival '64 cannot help but succeed. Tireless and (almost) uncomplaining, this Carnival Committee has managed to produce an event which overshadows any program yet held at Sir George.

The fruit of our efforts is your participation in Carnival events. It is your enjoyment which makes our work and planning worthwhile. This Carnival has been arranged for you, and without you it could not exist. But in trying to make this the best event ever, we have also tried to interest the public in it. We feel that the recognition the Carnival may receive from outside will be helpful to the public image of our University. We have tried our best to make the impression a good one. You can help us keep it by remembering the true Georgian spirit throughout Carnival week.

The Carnival Committee is looking forward to the best Carnival yet. In the hope that it will be just that, I thank everyone who has helped in its preparation. On behalf of Sir George Williams University and our Carnival Committee, I welcome you all to the Opening Night Concert. I know that you will enjoy it.

Joe Padulo,  
Chairman, Winter Carnival.



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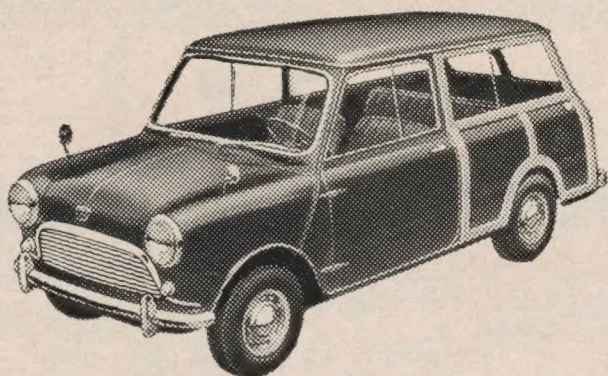
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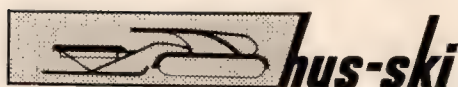
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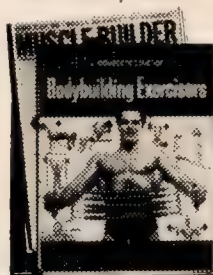
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# *Carnival Schedule*

## *Wednesday, February 5*

**An Evening at Place des Arts . . . . 8:30 p.m.**

## *Thursday, February 6*

**Pep Rally in Birks Hall . . . . . 1:00 p.m.**

**March to Place Ville Marie . . . . . 1:20 p.m.**

**Judging of Snow Sculptures . . . . . 1:30 p.m.**

**Broomball Game at McGill Stadium . . 3:00 p.m.**

**Car Rally starting Blue Bonnets . . . 6:00 p.m.**

**Night Out at the Faisan Bleu . . . . 9:00 p.m.**

## *Friday, February 7*

**Day Up North at Mt. Habitant . . . . 9:00 a.m.**

## *Saturday, February 8*

**Carnival Ball — Town & Country Motel 8:30 p.m.**



# Winter Carnival Staff

CHAIRMAN .....	Joe Padulo
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PUBLIC RELATIONS .....	Sue Dewitt
OPENING NIGHT .....	Larry Blond
CAR RALLY .....	Dave Andrews Dave Hains
SNOW SCULPTURES .....	Kathy Hall Irwin Slopach
DAY UP NORTH CHAIRMEN .....	Joyce Singer Tim King
Assistants .....	Al MacFarlane Peter McKergow Peter Dalton Ralph Bienstock Stan Magidson Ralph Schneider
CARNIVAL BALL .....	Terry Browne Ron McLeod
QUEENS CHAIRMAN .....	Barbara Jack
Assistants .....	Judy Bell Dina Mika
GIFTS CHAIRMEN .....	Gail Jessop Paul Fraser
Assistants .....	Diana Russel Susan Leckner Pearl Ostroff Jane McDougall Jean Spears Mary Selyan
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## PROGRAM BOOK

Makeup .....	D'Arcy O'Connor
Copy .....	Maureen Finkelstein
Photography .....	Barry Barnes
Cover Design .....	Fred Whittaker

*We wish to acknowledge  
Henry Roy for his invaluable aid to the  
Winter Carnival Committee.*



**Magnus Flynn**



**Donald Young**

# Behind The Scenes

The name of Magnus Flynn, Assistant Dean of Students, is familiar to any Sir George student who has encountered difficulties or sought aid in regard to club activities, personal problems, or other matters involving university life. The Winter Carnival Committee is no exception. There have been many headaches, frustations, and setbacks suffered during the past months, and Mr. Flynn has always come through with solutions and encouragements.

The Carnival Executive wishes to express its gratitude to Mr. Flynn for his interest, his time, and his invaluable assistance.

Mr. Donald F. Young, Administrative Assistant for Student Affairs, is another person who the Committee would like to acknowledge. Although Mr. Young has just recently joined the staff of Sir George, he has already contributed to the welfare of the student body in a big way. His patience, consideration, and advice have benefited the Carnival Committee greatly. Our sincere thanks, Mr. Young.

There is one more person who we feel should be singled out for his assistance. Due to the great expansion of the Carnival program this year, we have encountered a few legal snags which did not come up in previous years. Mr. Mortimer Bistrisky, a Sir George

graduate and a busy Montreal lawyer, found the time to assist us with these problems. We sincerely thank Mr. Bistrisky for returning to his Alma Mater to help us in organizing Winter Carnival '64.



**Mortimer Bistrisky**



## Coronation tonight

# Who Will Wear The Regal Crown?

There are five nervous girls waiting back-stage for the highlight of the evening — the announcement of the Carnival Queen. The preliminaries are over, the votes have been tabulated, a decision has been reached. The reign of last year's Queen, brown-haired, blue-eyed Linda Brown, is quickly drawing to a close. All that remains is the presentation and crowning by a surprise guest celebrity.

The five finalists competing tonight were picked from a group of forty original entrants by a panel of judges made up of faculty members and student leaders. They are *Gail Jessop*, *Harriet Luxenberg*, *Beverly White*, *Barbara Levine*, and *Cheryl Wood*.

Gail, a third year Arts student, is an attractive, svelte blonde who hails from Toronto. A certified teacher, she decided to get her B.A. before starting her career.

Harriet, a freshman at Sir George, is a pretty, sparkling brunette who worked as a stenographer last year. Harriet was on the Blood Drive Committee and is an enthusiastic skier.



The Princesses pose on the ramp of a D.C.-8. One of these beautiful girls will eventually be flying to Florida, compliments of TCA.

Beverly, a cute, vivacious brownette, is a second year Arts student. Bev, who also lists skiing as her favourite sport, would like to major in English next year.

Black-haired, dark-eyed Barbara is a slim, engaging third year Arts student. Barbara was Co-chairman of Blood Drive this year and she also worked on Seminar.

Cheryl Wood, a first year Arts student, worked for a year before coming to Sir George. Strawberry

blonde and pixie-faced, Cheryl hopes to be able to participate in more school activities next year.

Which one of these lucky girls will be this year's Carnival Queen? Whoever she is, she and her princesses will be the recipients of a host of exciting gifts. The most outstanding is an all-expense paid trip for two, compliments of Trans Canada Airlines, to the beautiful burg, Florida. The Queen will also Tides Hotel in sunny St. Peters-receive a \$150 gift from Du Maurier Cigarettes, and she and her princesses will be featured on a full page advertisement in the Gazette courtesy of the T. Eaton Co.

Other prizes that will be given include complete wardrobes, transistor radios, complimentary dinners for two at leading Montreal restaurants, and an extra special secret surprise for the Queen, to be revealed at the Ball this Saturday night.

Chosen on the basis of poise, personality, intelligence, and beauty, the Carnival Queen represents the girl who you, the students of Sir George, have selected as your ideal.



Harriet Luxenberg has the finishing touches put on her new hairdo by Mr. Darrell of BERNARDS who "crowned" all five princesses last Monday.





**THE CARNIVAL PRINCESSES**

**From left to right, Gail Jessop, Beverley White,  
Harriet Luxenberg, Barbara Levine, Cheryl Wood.**



# An Evening at



Jackie Vernon

The biggest event in Sir George's social season is about to begin — the official opening of WINTER CARNIVAL '64. It's nearly 8:30, curtain will be going up in a few seconds. You've been awed by the magnificence of Place des Arts, you've crossed your fingers for the girl you'd like to see chosen as Queen, and now you're ready to settle back and let the *Rooftop Singers*, *Miguel Garcia*, and *Jackie Vernon* entertain you.

The Rooftop Singers, featured performers at tonight's extravaganza, were catapulted to fame with their first single record, "Walk Right In." Their material, drawn from the blues and gospel rhythms is combined with an uncontrived beat and top-notch arrangements. They have appeared on the

Tonight Show as well as in many leading nightclubs, including New York's famous Village Gate.

Erik Darling, organizer and leader of the group, is a past member of the Terriers and the world-famous Weavers. He is an accomplished guitarist, banjoist, and balladeer.

The other members of the Rooftop Singers are Lynne Taylor, a svelte blonde who has appeared in leading nightclubs and has been featured on top television and radio shows, and Bill Svanoe, a university graduate who has worked and sung his way across the United States and Europe.

Also appearing tonight is Miguel Garcia, the brilliant Flamenco and Classical guitarist. Senor Garcia grew up and developed his exceptional talents in Spain as the protégé of his cousin, José Greco. He became first guitarist for Greco's dance company, and it was during an international tour with Greco that he was charmed by Canada and decided to remain here. Senor Garcia has appeared



Miguel Garcia





# Place des Arts

on many Canadian television shows and in a number of night spots.

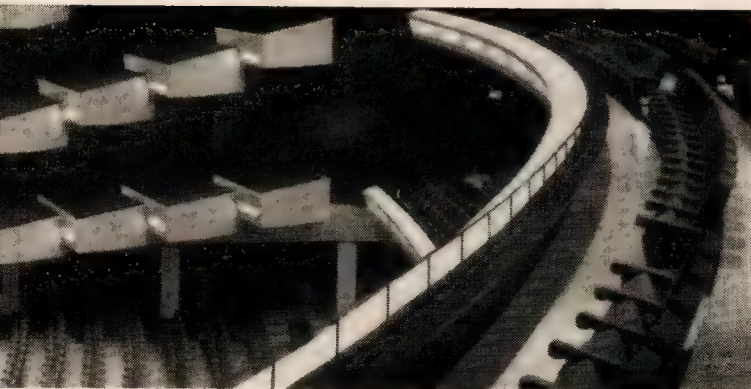
The third performer featured tonight is an up and coming young comedian, Jackie Vernon. Mr. Vernon has been seen on the Jack Paar, Tonight, and Steve Allen T.V. shows. He has also played a number of night clubs, including the Playboy Club in Chicago and more recently, the Skyline Hotel here in Montreal.

## *Program*

- 1 - Official Carnival Opening**  
**J. Padulo and Principal R.C. Rae**
- 2 - Presentation of Queen**
- 3 - Miguel Garcia**
- 4 - Jackie Vernon**
- INTERMISSION**
- 5 - The Rooftop Singers**



The Rooftop Singers





# *In Store For Tomorrow...*



One of the losers of last year's Car Rally

Canada-Wide Feature Service

## GEORGIAN PISTON POPPERS

Ahh — what ecstasy. OOh — what pleasure, Ech — what horror. It's the CAR RALLY gang!! YEA YEA. The sound of thrumming wheels — the sight of whizzing cars — the smell of burning brake-lining and rubber (mixed). Indeed, tis the time for joy — the annual Car Rally of the SGWU Winter Carnival.

Dashing through preposterously overcrowded Montreal streets and sidewalks, whizzing past terrified drivers and innocent by-standers, crashing through brazen Police barricades and pedestrians. Gad, gad, belch, belch.

Only one rule to follow gang — KEEP AWAY FROM THE STERNO!!! T'aint legal. No alcohol, alcoholic derivatives, or shoe-polish can be consumed while driving — after all, SAFETY FIRST!! Ah yes, safety first. All the ingenious devices of modern technology will be brought into play in a dazzling display of modern navigational pyrotechnics — radar sets humming, sonar sets buz-

zing, Flash Gordon rings beeping, assistant navigators on bumpers screaming. Gosh, gosh!

Indeed, what a majestic sight — noble youths in their inhuman behemoths, glorious scenery in watery splendour, volcanic eruptions in their full glory. Ahh, imagine: the dash from the city — the race to the highway — the pause while waiting for the ambulance — the long lone stretch to the goal of all this wonderful carnage — FAISAN BLEU!!!

Faisan Bleu — sunlight glinting from glossy windows and beer-bottles, snowflakes and icicles dripping from sill and eaves, paint curling from peeling walls, mice falling out of overcrowded holes in the adobe walls.

The date of all this excitement? It's FEBRUARY 6 — Black Thursday. Appropriately enough, Thursday is named after Farquahr Thus II — who made this famous statement: "Tonnerre vous crétins, allez-vous en. Vite, avec mucho schnell." Egad!

Tomorrow, Carnival festivities begin at 1 p.m. with a gigantic pep rally and hootenany in Birks Hall. After shouting yourselves hoarse, stuffing yourselves with free refreshments, and entertaining yourselves with the aid of Larry Blond and The Weeping Water Singers, you will proceed to tie up traffic for miles with the biggest, flashiest parade Montreal has ever seen.

Limousines carrying the Queen, princesses, and faculty members will be joined by a number of Georgian penguins and various other floats and will wend their way to Place Ville Marie for the judging of the snow sculptures. (The Salada Tea Wagon will be there also to revive those of you who freeze easily). Following the distribution of trophies and prizes for the best sculptures, the parade will move along to the McGill Winter Stadium for an epic boy against girl broomball game.

At 6 p.m., after a hasty supper and a few minutes of recuperation, the Car Rally begins at Blue Bonnets. Navigators briefed, instruction sheets ready, you're off! wildly counting traffic lights, BP stations, looking for frozen creeks, and taking wrong turns. Finally you wind up, thinking nobody will ever know you missed the last six checkpoints, at the Faisan Bleu, eagerly awaiting the announcement of the winner of the coveted Daoust Trophy, donated for this event by Daoust & Fils.

Added attractions at the Faisan Bleu, once you've paid the 50¢ entrance fee, include hootenanies, dancing, and all the booze you can afford. Don't overdo it, though. You'll need all the strength you can muster to get up Friday morning at 7 a.m. and head for the ski hills!





Carnival spirit comes in all shapes, sizes, colours, and degrees of potency.

# 3,050 STUDENTS PLAY HOOKY ON FRIDAY

Whether you're a snow bunny, a Playboy bunny, a schuss bum, a toboggan enthusiast, a chug-a-lug champ, a faculty member, or just a plain ole fun-loving Georgian, there's something for you at the Day Up North this Friday. Events galore, including folk singing, slalom races, dancing, and an inter-faculty tug of war await your arrival at Mont Habitant in St. Sauveur.

One of the innovations of Carnival '64 is the special program for faculty members. For the first time Georgians will have a chance to see their profs as they really are, free from the shackles of classroom decorum. A history making faculty versus students broomball game on ice should prove to be one of the most hilarious events of Carnival, and should also provide the opportunity for students to meet and beat their profs on a personal basis.

Additional activities being introduced this year are the Mixed Couple Obstacle Race, the Craziest Ski Outfit Contest (to be judged by the Queen), and the Car Smash at a dime a smash, with prizes for all.

Mont Habitant, the locale for this year's Day Up North, offers excellent skiing, quick, efficient tow transportation, and ample facilities for skating and tobogganing. For those of you who are more the indoor type, liquor will be served in Le Trappeur Lounge if you have attained legal drinking age, and dancing and folk singing will be featured in the upstairs lounge.



**NOTICE : All social skiers are reminded to leave their props outside on Friday.**

For those ski fans who do not have their own equipment boots, skis, and poles can be rented at student prices. Special rates have also been arranged for the tow and for ski lessons.

In order that nobody need miss this event, transportation will be provided at a minimal cost. Buses will leave Place Ville Marie at 9 a.m. and will return there between the hours of 5 and 7 p.m.

The Carnival Queen, as befits her royal status, will travel to and from Mont Habitant by helicopter, compliments of Du Maurier.

Since we, the students of Sir George, will be representing our University on this day, let's show the faculty and the general public that Georgians are capable of having a ball without harming our reputation.



# \$23,900,000 EXPANSION



A preview of the new building from Burnside Avenue.

## Students Today Help Build For Tomorrow

How is the University's \$23,900,000 expansion being financed?

From the Province of Quebec, \$15,850,000 is anticipated. Other government grants contribute \$350,000 more, and \$900,000 from Canada Council provides a total of \$16,900,000.

*THE BALANCE IS \$7,000,000. — OBJECTIVE OF THE SIR GEORGE WILLIAMS UNIVERSITY BUILDING FUND.*

Students, alumni, and other friends are joining with leaders in finance and industry in Montreal and other centres to secure the success of the University's appeal.

Students are presently forming an enthusiastic and energetic campaign organization. Their goal of 100% participation sets an excellent example for the Building Fund.

### *In Store for '66*

The new 10-storey building on Bishop Street with adequate facilities for student activities answers the dreams of students. Housed mainly on the 2nd and 4th floors will be student and alumni offices, cafeteria, snack bar, dining rooms and lounges.

The new building will also include:

- 75 laboratories
- 42 classrooms
- 15 seminar rooms
- offices for 130 faculty members
- communications and audi-visual aid centres
- language and statistics laboratories
- chapel
- fine arts studios
- computer rooms
- 20,000 volume freshman library
- 30,000 volume Science library
- Exhibition and reception halls
- museum and greenhouse
- inside campus and patio.

### *Open Door to Opportunity*

Your University faces its greatest challenge.

Two years ago, plans were announced for a 10 storey educational building to enable Sir George Williams University to increase its enrolment to 5,000 day students and to more than 10,000 students in the Evening Division. Today, work has started on this exciting project. Its completion in 1966, at a total cost of \$23,900,000 will enable the University to keep pace with Montreal, Quebec, and Canada's higher education needs.

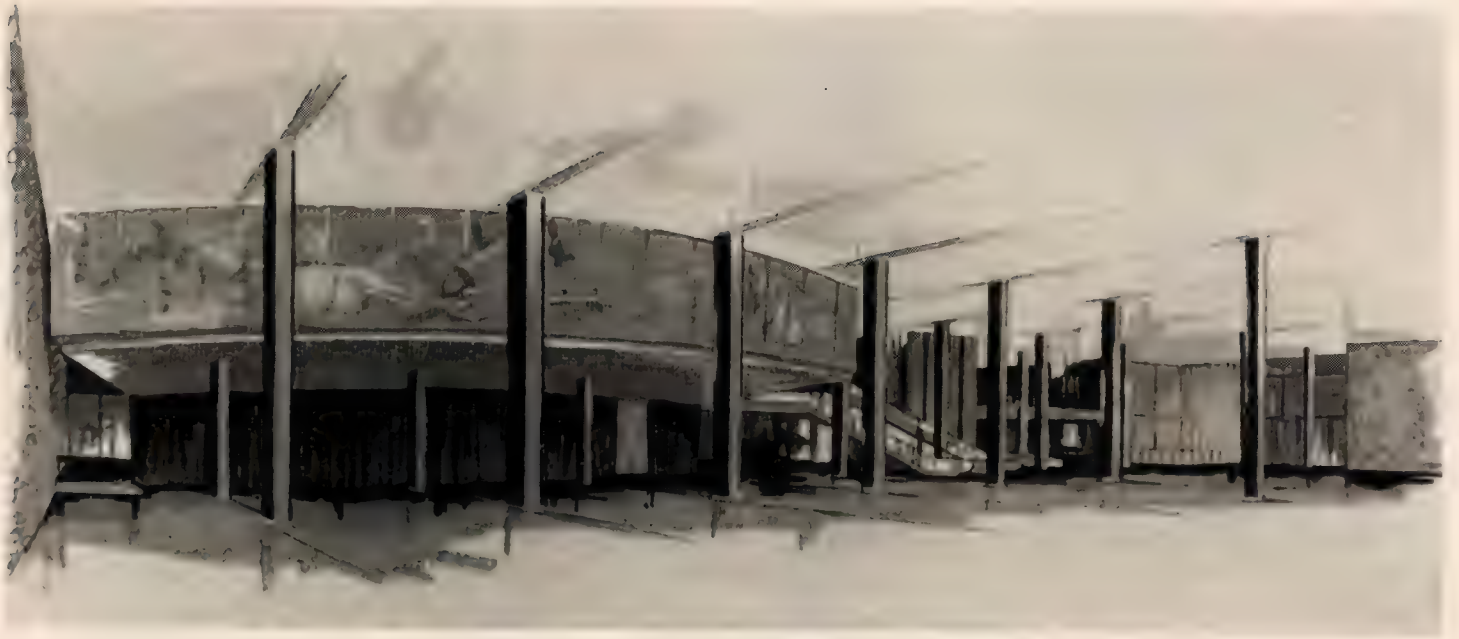
University enrolment in Canada will nearly triple during the 1960's. Each year more and more seek the benefits of a higher education. One in five by 1970, compared with one in 10 in 1960.

This rapid growth in student numbers places a heavy burden on the facilities of Canadian Universities. Across the country, new universities are pressing ahead with multi-million dollar expansion programs. Among them, Sir George Williams University, "the people's university" — serving men and women who work during the day and study at night, as well as full time day students representing many countries — **BUILDS AN EVEN WIDER DOOR TO OPPORTUNITY.**

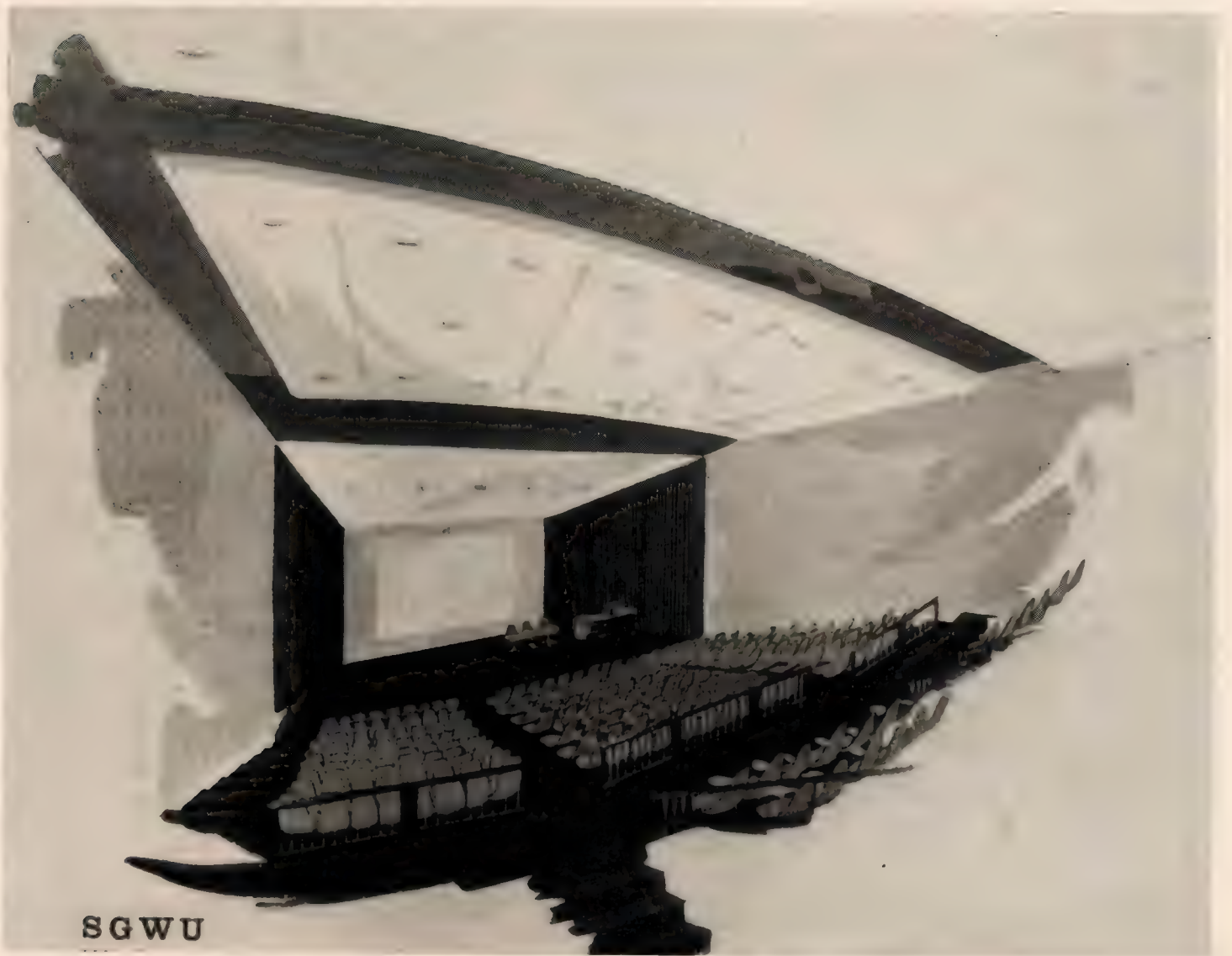
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The University's present building on Drummond Street will continue to house administrative offices, offices for about 50 faculty members, bookstore, classrooms, science laboratories, and the main portion of the University Library (reading rooms and stock space for 157,000 volumes).





Architects sketch of the new building's main lobby.



SGWU

One of the building's eleven auditoria. This one will seat 650 students.



# CARNIVAL CLIMAX

The grande finale of this year's Carnival will be the Ball this Saturday night in the Grand Salon of the Town & Country Motel, one of the newest additions to the Montreal night scene.

The elegant decor and spacious dance floor of the Grand Salon are expected to attract a record crowd at the closing event of Carnival.

Music will be supplied continuously from 8:30 p.m. to 2 a.m. by Nat Raider and his ten-piece orchestra, with a four-piece combo filling in during the breaks.

The high point of the evening will be the presentation of an extra special spectacular surprise gift to the Carnival Queen.

Refreshments will be served at student prices (beer 45¢, mixed drinks 90¢), and dress will be in-



Town & Country Motel — site of the Carnival Ball.

formal (suit and tie).

Buses will be leaving the university at approximately 8 p.m.,

and for those who have cars there will be ample parking facilities provided.

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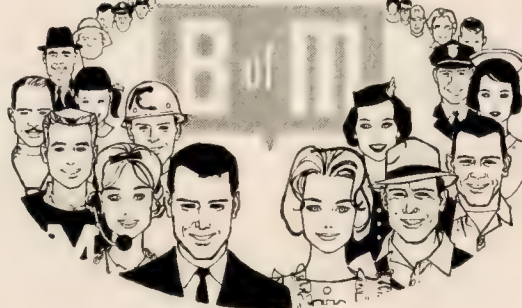
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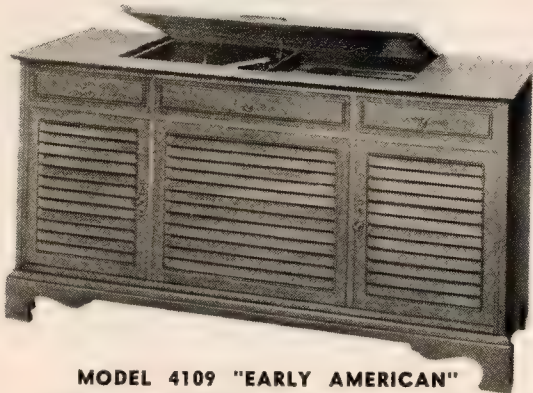
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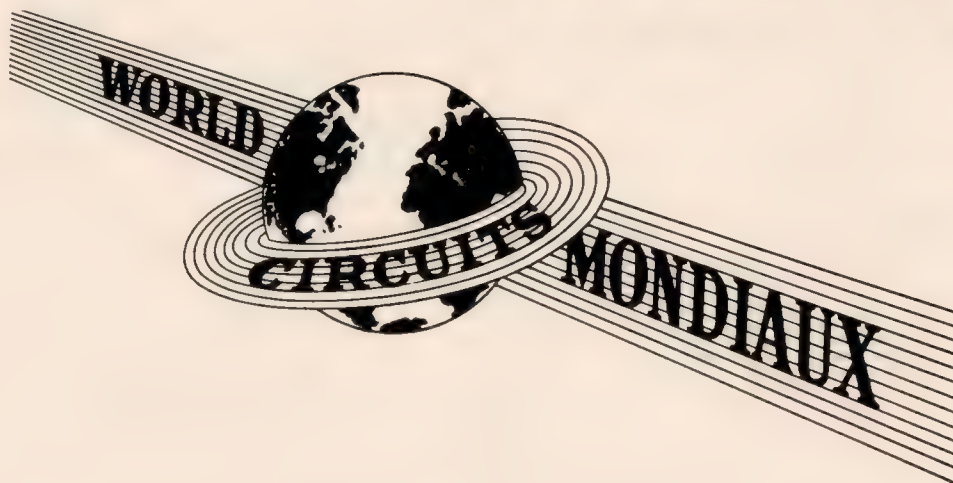
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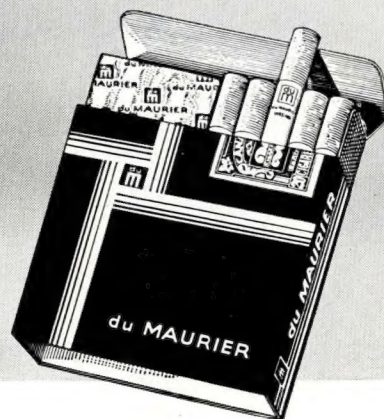


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